



# BUSINESS PROFILE

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 [www.xsofent.com](http://www.xsofent.com)



A large circular image on the left side of the page shows two hands shaking in a firm grip. The background of the image is a blurred city skyline at night, with lights from buildings reflecting on water. The image is partially covered by a red curved graphic element at the bottom.

## COMPANY OVERVIEW

Xsof Enterprises is a distinguished woman-owned firm operating as a General Order Supplier in Karachi and other major cities across Pakistan. Established with a commitment to excellence, the company has carved a niche for itself in the corporate sector, specializing in providing comprehensive solutions as a General Order Supplier

## BUSINESS ACTIVITIES

Xsof Enterprises is primarily engaged in supplying a diverse range of products and services to corporate clients. The company takes pride in its ability to meet the dynamic needs of businesses across various industries.

## TARGET MARKET

Xsof Enterprises exclusively caters to the corporate sector, ensuring that its products and services align with the unique requirements and standards of businesses. The company understands the specific needs of corporate clients and tailors its offerings accordingly.

## PRODUCTS AND SERVICES:

Xsof Enterprises specializes in providing a comprehensive suite of products and services, including but not limited to:



## VALUES AND COMMITMENTS:

Xsof Enterprises is committed to upholding the highest standards of integrity, professionalism, and customer satisfaction. The company places a strong emphasis on building lasting relationships with clients, fostering trust through transparent and ethical business practices.

## VISION STATEMENT:

"To be the premier General Order Supplier, setting the standard for excellence in the corporate sector by consistently delivering innovative solutions, fostering lasting partnerships, and empowering women in business."

## MISSION STATEMENT:

"At Xsof Enterprises, our mission is to provide unparalleled value to our corporate clients through reliable and diverse general order supply services. We are committed to exceeding expectations, embracing innovation, and contributing to the growth of businesses in Karachi and beyond. Our dedicated team, guided by principles of integrity and customer-centricity, strives to be the supplier of choice for quality, efficiency, and empowerment."

## **CORE VALUES:**

### **INTEGRITY:**

We uphold the highest standards of honesty, transparency, and ethical conduct in all our business dealings. Integrity is the foundation of our relationships with clients, suppliers, and team members.

### **RELIABILITY:**

We understand the critical importance of reliability in the business world. Xsof Enterprises is dedicated to delivering products and services on time, every time, ensuring the seamless operations of

### **CUSTOMER-CENTRIC APPROACH:**

Our clients are at the heart of everything we do. We are dedicated to understanding and meeting their unique needs, providing tailored solutions, and ensuring their satisfaction with our products and services.

### **INNOVATION:**

We embrace a culture of continuous improvement and innovation. By staying at the forefront of industry trends and technological advancements, we offer cutting-edge solutions that add value to our clients' businesses.

### **EMPOWERMENT:**

As a woman-owned enterprise, we are committed to empowering women in the workplace and the broader community. We strive to create an inclusive environment that fosters diversity, equality, and professional growth.

### **QUALITY EXCELLENCE:**

We are unwavering in our commitment to delivering products and services of the highest quality. Our stringent quality control measures guarantee that our clients receive superior and dependable solutions.

### **COMMUNITY ENGAGEMENT:**

Xsof Enterprises actively engages with the communities in which we operate. We believe in contributing positively to society through social responsibility initiatives, supporting local causes, and promoting sustainable business practices.

### **TEAM COLLABORATION:**

We value the contributions of each team member and foster a collaborative work environment. By encouraging open communication, sharing ideas, and respecting diverse perspectives, we harness the collective strength of our team.

# PROCUREMENT

Xsof's procurement team is building strong business relations and establishing itself as a major project procurer. Our approved suppliers belong to various goods and services industry including heavy machinery, transportation, consumable goods, equipment, construction material, home appliances, stationary items, vehicles, janitorial items, solar power, generator's and general supplies.

We offer procurement services to our clients so as to ensure that they get the require products at the lowest prices while at the sametime not compromising the quality, timeframe, specification and quantity of these products.



## JANITORIAL

XSOF specialized in cheap discount janitorial supplies, cleaning supplies, and janitorial equipment supply.



## ELECTRICAL

We have been leading the Pakistan electronics market with Home, Kitchen and Power Appliances.



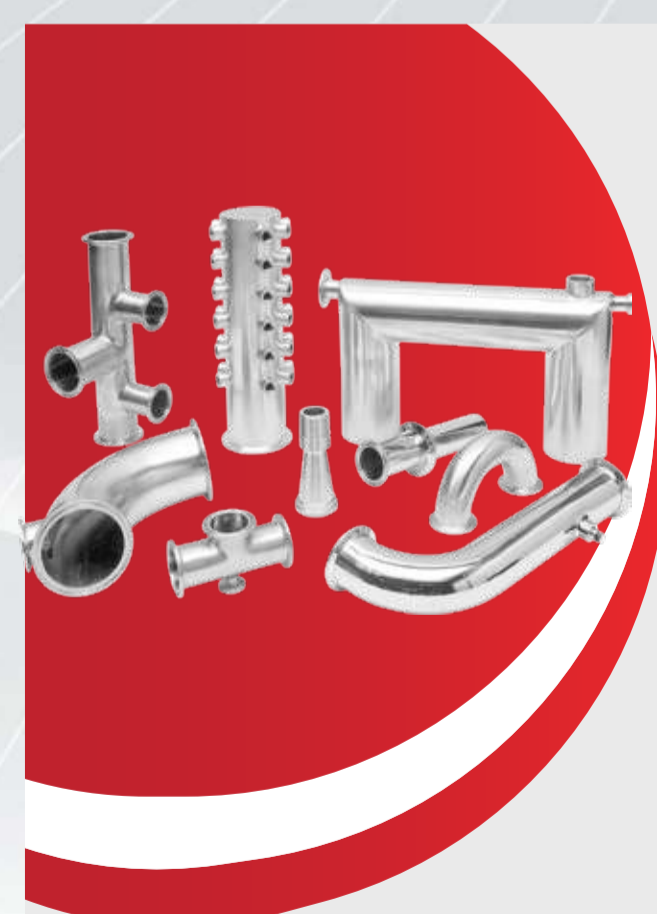
## HARDWARE

We provide everything ranging from chemicals to power tools and much more.



## SURGICAL & MEDICAL

We Supply diverse range of instruments. From forceps to complex multi-assembled instruments.



## SANITARY

XSOF, one of the leading supplier of Premium sanitary ware in Pakistan.



## SPORTS ITEM

We at XSOF offers industry leading minimum order quantities for the production of Sports goods.

## FOOD AND GROCERIES

It refers to a variety of products essential for restaurants, hotels, catering businesses, and other food service establishments. This category may include items such as fresh and packaged foods, beverages, condiments and disposable table-



## KITCHEN EQUIPMENT

Kitchen equipment refers to appliances, utensils, and machinery used commercially in kitchens, such as ovens, stoves, refrigerators, and cutlery.



## SAFETY AND PROTECTION

It includes items such as safety gear (helmets, goggles, gloves), first aid supplies, fire safety equipment, and personal protective equipment (PPE) like masks and safety vests.



## OFFICE SUPPLIES

Office supplies includes paper, pens, pencils, notebooks, staplers, binders, office furniture, and various other stationery and organizational products.



## IT EQUIPMENT & ACCESSORIES

Includes computer hardware, peripherals, networking devices, and software. Examples include computers, laptops, printers, routers, cables, and software licenses.



## FURNITURE SUPPLIES & FIXTURES

Includes a range of furniture and fixtures used in various settings, such as offices, hotels, and homes. It may consist of chairs, tables, desks, shelving units, etc.



# POWER SOLUTION - GENERATORS & SOLAR SYSTEMS

Our company specializes in delivering comprehensive power solution through generators and solar systems. With a strong commitment to reliability and sustainability, we offer top-notch generator services to ensure uninterrupted power supply in times of need. Additionally, we embrace renewable energy by providing cutting-edge solar systems, enabling our clients to harness the power of the sun for a greener and more cost-effective energy source. At the heart of our mission is to empower businesses and individuals with efficient, resilient, and eco-friendly power solutions to meet their diverse needs.



# PROJECT MANAGEMENT

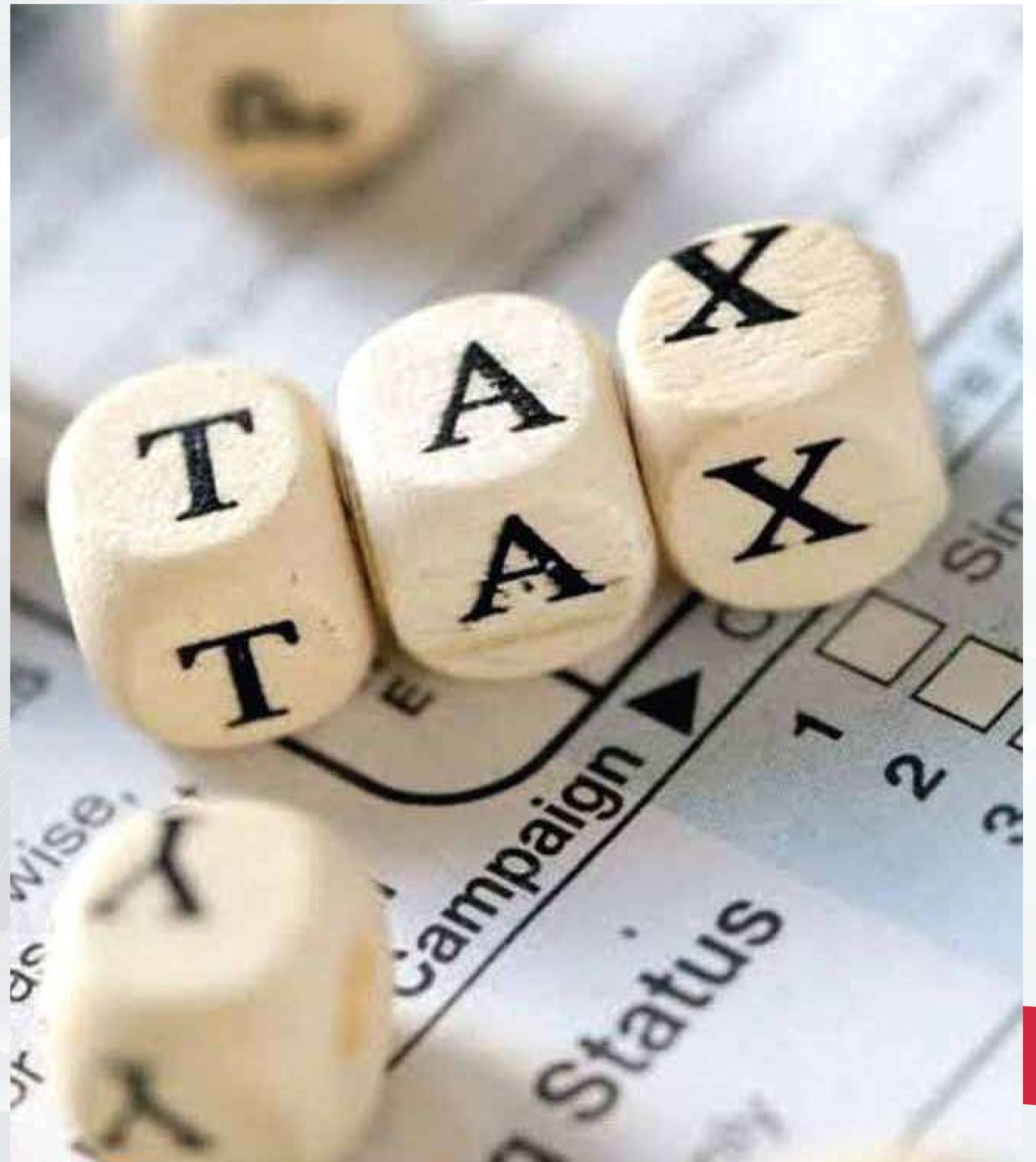
Xsoft has an objective, prudent and innovative team of professionals, which provides our clients project management services using their expertise that has been fine-tuned with years of diverse experience. With our foresight, we identify the strength and weaknesses in a project model, including things that could go wrong and thereafter, make necessary adjustments to minimize the chances of negative outcomes. Our team monitors the progress of the project on a daily basis to achieve the completion of the project within the specified timeframe.

With respect to the finances, our team prepares detailed budgets pertaining to different stages of the project to achieve the profitability goal for our clients. The project management is sufficiently supported and guaranteed by the qualification of our organization, its capital, our resources in the supplies industry and our information and technology platform. Our project management services encompass successful planning, designing and implementation.



## FINANCIAL & TAXATION CONSULTANCY

Xsof is committed to providing the highest quality of professional services in Accounts, Finance, Corporate Law and Taxation Consultancy to our clients. Our team consists of veteran Chartered Accountants, Cost and Management Accountants, Master of Business Administration and Data Analysts helping our clients sort through the numbers that define their business and present its true picture. We incorporate latest technologies in providing these services while also keeping track of changes in laws and regulations in order to keep our clients out of legal muddles.



## BUILDING MATERIALS

We offer a complete technical infrastructure portfolio for energy efficiency, total building solutions and market-specific solutions. We deal in products such as construction aggregates (crushed rock, sand and gravel), asphalt, blocks, bricks, cement, bitumen and concrete solutions.

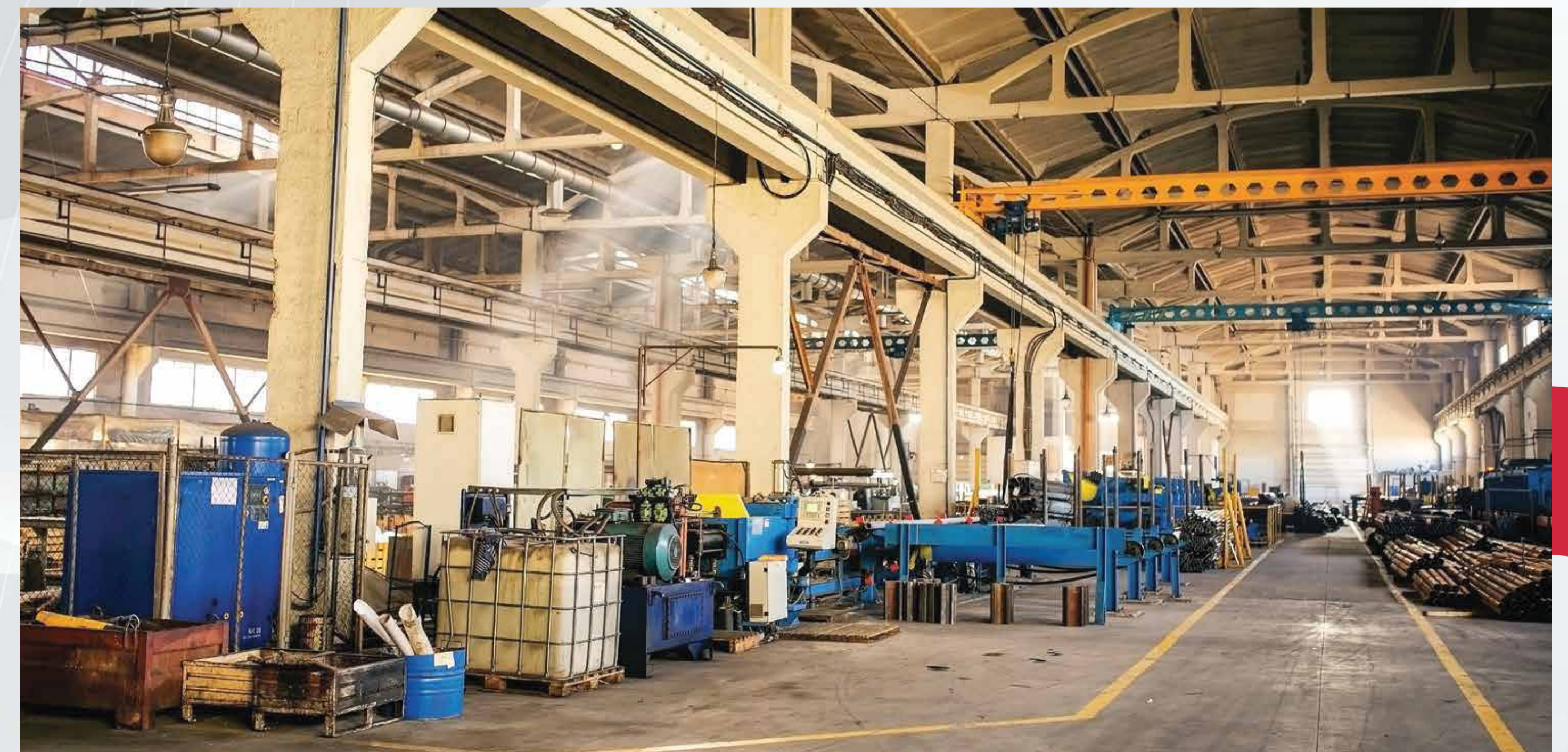
## M.S, S.S & ALL KIND OF TECHNICAL ITEMS

M.S (Mild Steel) and S.S (Stainless Steel) are types of metals commonl used in construction and manufacturing. XSOF likely supplies various technical items made from these materials, which can include structural components, fasteners, pipes, and fittings, among others.



## ALL KIND OF MAKE TO ORDER ITEMS

"Make to Order" refers to a production strategy where products are manufactured based on specific customer orders. In this context, XSOF likely offers customized products or components tailored to the unique requirements of their clients. This can encompass a wide range of products across different industries.



# REGISTRATION SERVICE

Starting a business is exacting. Apart from the capital, ideas and time limitations, a new business also has to deal with legal requirements. Xsof is providing company registration services in Pakistan. In addition to it, our range of services covers all major aspects of corporate services. We have a team of experts comprising of Chartered Accountants, Lawyers and Cost and Management Accountants. Our team's efficient approach in completing the documentation relating to the legal requirements, set in place by various government bodies, ensures that a business is laid on a good foundation.

We provide registration services to our clients in aspects such as Sales Tax and Income Tax in Federal Board of Revenue (FBR) and provincial revenue authorities, Company Registration in Securities and Exchange Commission of Pakistan (SECP), Pakistan Engineering Council (PEC), Web-Based-One Customs (WeBOC) in Pakistan Customs and Chamber of Commerce and Branch registration in Board of Investment.

# WEBSTORE SETUP

XSOF plans on launching a clothing brand that will be digitally available. The vision is to have a platform for customers, where they can conveniently place orders, and choose from a variety of fabrics available, getting a chance to customize their desired outfits. We will ensure that the measurements and directions you give are delivered in the best way, by sending our trusted employees at your place and at your convenience, allowing you to physically examine the fabric and give measurements as well.



This idea for tailor-made, personalized clothing for everyone, springs from the growing need for people to get their best fit, at best prices, which is also high in quality; especially for men in Pakistan who struggle to find their size in the market, or do not get the desired outcome with personal tailors.

# OUR TEAM

Our team consists of veteran Chartered Accountants, Cost and Management Accountants, Master of Business Administration and Data Analysts.

At XSOF, we believe diversity is one of the keys to success in the market. This goes beyond age, gender, disability, religion or ethnic origins. Our commitment to diversity is the basis of how we perform business today and in the future. For us, A diverse culture is an essential part of the way we do business. By bringing on board people with a wide range of skills and knowledge, we make our business stronger. As part of our team, you will be treated fairly, recognized and rewarded for your abilities. You'll have access to opportunity for career growth and personal development. We recruit, train, develop, promote and compensate our people on the basis of ability, potential and performance. We want you to excel, network, grow and to contribute. We believe that our long-lasting commitment to diversity will provide us with a distinctive competitive edge. XSOF believes in empowering women and equal opportunity, and we always encourage our employees to use their full potential.



# CAREER

At XSOF, we value our people as our greatest asset, and it is this philosophy that forms the basis of our focused, committed and long-term investment in the people that form this great institution. We believe in hiring bright, talented, highly motivated and driven individuals. Our selection process, by necessity, is challenging and one that ensures that our standards of excellence are maintained. Our vibrant and competitive culture will bring out the best in you; our performance driven reward mechanism will drive you to perform beyond your estimation and you will have a lot of fun along the way. We look forward to a bright future and the best among you have a unique opportunity to be part of it.

# DEALERSHIPS AND DISTRIBUTION WE HAVE

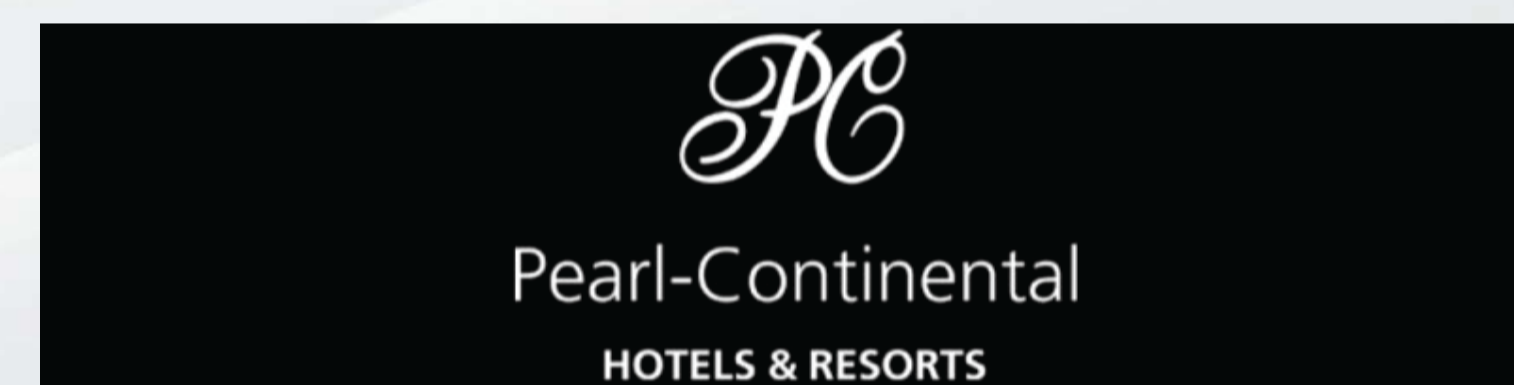


BURLY SHOES

**ROYAL**  
FANS

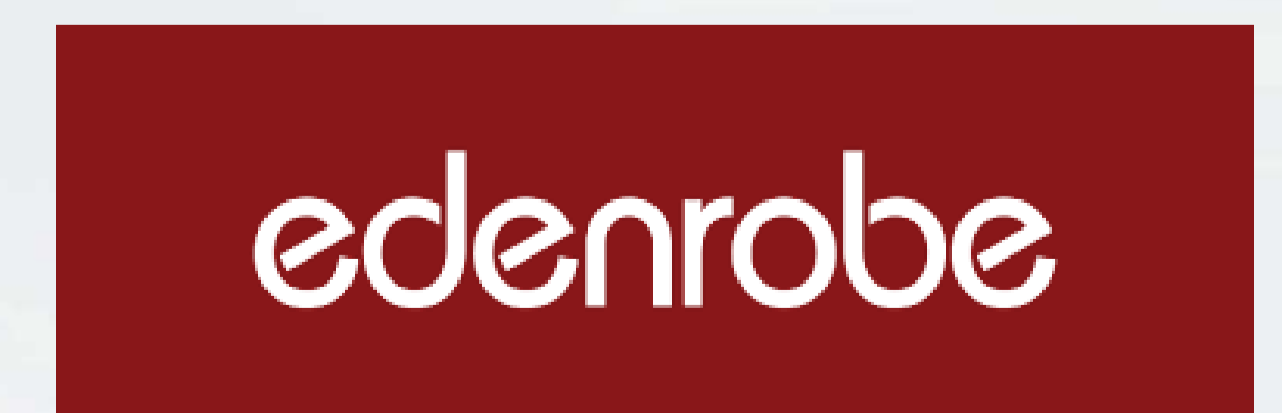


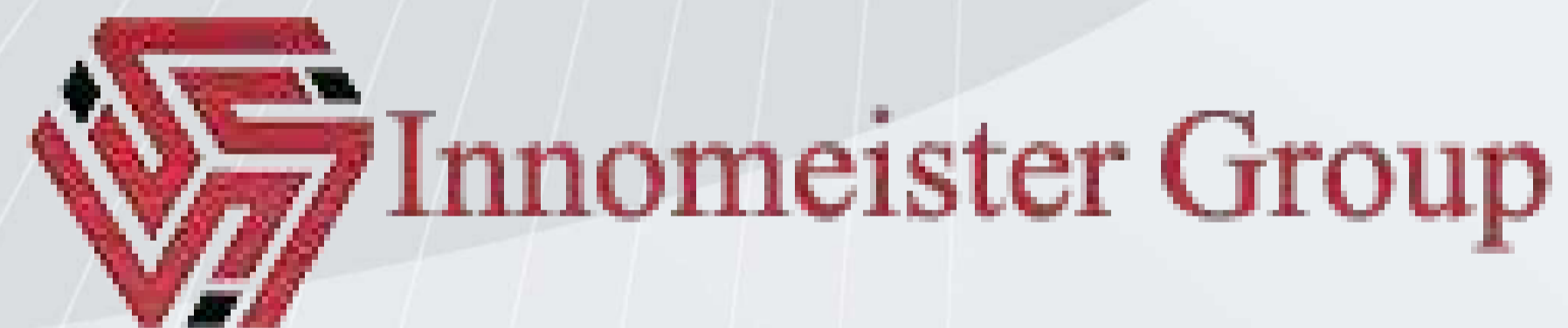
## OUR VALUED CUSTOMERS



NATIONAL ENGINEERING AND  
TRANSPORTATION PVT LIMITED











United Nations  
Educational, Scientific and  
Cultural Organization



WORLD TRADE  
ORGANIZATION



**UNHCR**  
The UN Refugee Agency



THE WORLD METEOROLOGICAL  
ORGANIZATION (WMO)



**CTBTO**  
PREPARATORY COMMISSION



**IAEA**  
International Atomic Energy Agency



**I Q R A**  
UNIVERSITY **IU**

**PAHO**  Pan American  
Health  
Organization  World Health  
Organization  
REGIONAL OFFICE FOR THE  
AMERICAS



**UNOPS**

**UN**  
**WOMEN** 



United Nations

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